

# ELISA GERTEN

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University of Basel, Faculty of Business and Economics, Peter-Merian-Weg 6, CH-4002 Basel

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## RESEARCH INTERESTS

- Personnel economics, organizational economics, behavioral economics
- **Main research topic:** Digitalization and its impact on employees and employers

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## CURRENT POSITIONS

<b>University of Applied Sciences and Arts Northwestern Switzerland (FHNW)</b> Lecturer in Organizational Behavior	Since 2019
<b>Faculty of Business and Economics, University of Basel</b> Research and Teaching Assistant to Prof. Dr. Michael Beckmann	Since 2017

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## EDUCATION

<b>Ph.D. in Business and Economics, University of Basel</b> Supervisors: Prof. Dr. Conny Wunsch, Prof. Dr. Lutz Bellmann	Since 2017
<b>M.Sc. in Business and Economics, University of Basel</b> Major in Labor Economics, Human Resources and Organization Thesis: Work 4.0: How is digitalization changing workplace organization?	2015 – 2017
<b>B.Sc. in Economics, Albert-Ludwig University of Freiburg</b>	2010 – 2014

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## PUBLICATIONS AND RESEARCH

### Publications in peer-reviewed journals

- Controlling working crowds: The impact of digitalization on worker autonomy and monitoring across hierarchical levels, (with M. Beckmann and L. Bellmann), *Journal of Economics and Statistics*, 2019, 239(3), 441-481. **DOI**

### Book contributions

- Die Entwicklung der Arbeit in Zeiten der Digitalisierung (with M. Beckmann), *schulthess manager handbuch* 2018/2019, Zürich, Basel, Genf, 209-217. **PDF**

### Work in progress

- Does the impact of digital technologies on workplace organization differ between managerial and non-managerial employees? (with M. Beckmann and M. Kräkel)
- Digitalization, workplace organization and employee motivation: A mediation analysis (with L. Martin) **link**
- Blockchain and smart contracts: Implications on organizational economics (with M. Beckmann and F. Schär)
- Digitalization, cooperation, and pay for performance (WWZ Forum Research Grant) **FV-69**
- Crowdfunding and the employment of women (with L. Trutwin) (WWZ Grant) **link**

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## RESEARCH GRANTS & AWARDS

- **The Swiss labour market in the digital transformation (SWISSLAB)** (2020) funded by the Swiss National Science Foundation; Principal Investigators: Conny Wunsch, Michael Beckmann, Patrick Arni, Budget: 552'928 CHF, co-responsible for the Swiss Linked Employer-Employee Panel (SLEEP)
- **Emilie Louise Frey-Preis** (2019) zur Förderung junger Wissenschaftlerinnen von der Sektion Basel des Schweizerischen Verbandes der Akademikerinnen (SVA) und der Vereinigung Basler Universitätsdozentinnen (VBU)
- **Auswirkungen der Digitalisierung auf die Verwendung von Leistungslöhnen in Unternehmen** (2019, **FV-69**) funded by the Support Association of the Faculty of Business and Economics of the University of Basel (WWZ Förderverein); Principal Investigator: Michael Beckmann, Budget: 24'264 CHF
- **Basler Gesellschaft für Personalmanagement HR-Award** (2018) for the best Master Thesis in Human Resource Management
- **Best Master Thesis Award** (2016/2017), Faculty of Business and Economics, University of Basel and Foundation Basler Kantonalbank

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## RESEARCH VISITS

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- **Institute for Employment Research (IAB)**, Nuremberg, Prof. Dr. Lutz Bellmann (Department Establishments and Employment), since 2017
- **Luxembourg Institute of Socio-Economic Research (LISER)**, Luxembourg, Ludivine Martin (Department Labour Market), since 2017

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## CONFERENCES AND WORKSHOPS

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- **2020:** EALE SOLE AASLE World conference, Berlin; COPE, University College London; LISER-IAB Conference on Digital Transformation, LISER Luxembourg; Winter School, Prof. Dr. Martin Huber, LISER Luxembourg
- **2019:** Economics Lunch, University of Basel; EALE, Uppsala; Hut Seminar on Labour Economics, University of Basel; Bernoulli Workshop, University of Basel; Workshop on Labour Economics (IAAEU), Trier; COPE, University of Augsburg; Tasks V: Robotics, Artificial Intelligence and the Future of Work, Bonn
- **2018:** Doctoral Colloquium, IAB Nuremberg; IZA/OECD Workshop on Labor Productivity and Digital Economy, Paris; EBE-CRC/TR-190 Summer School in Applied Microeconomics (Poster); COPE, LMU Munich
- **2017:** Assessing the Impact of HRM Practices, IAB Nuremberg (Poster); International Workshop on Establishment Panel Analyses, IAB Nuremberg

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## ORGANIZATION OF CONFERENCES

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- 1st LISER-IAB Conference on Digital Transformation and the Future of Work, LISER Luxembourg, joint with L. Martin (LISER) and H. Walz (IAB), 2020

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## TEACHING

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<b>FHNW, Switzerland</b> Organizational Behavior (undergraduate)	Since 2019
<b>Faculty of Business and Economics, University of Basel</b> Seminar: Current Topics in Economics (undergraduate) Seminar: Personnel and Organizational Economics (undergraduate) Seminar: Labor Economics, HR and Organization (graduate) Colloquium: Digital Transformation and Work 4.0 (graduate) Organizational Behavior and Leadership (graduate) Master & Bachelor Theses	Since 2017
<b>HEG, Fribourg</b> Motivation Theories, CAS Compensation & Benefits Management	2018
<b>University of Freiburg, Germany</b> Tutorials in Theory of the Firm	2012 – 2016

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## PREVIOUS POSITIONS

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- Intern, Kienbaum Consultants International GmbH, Freiburg, 2017
- Intern, Ministry of Foreign Affairs of Luxembourg, 2016
- Research Assistant, Centre for European Policy, Freiburg, 2014-2015
- Intern, SThree GmbH, Stuttgart and Munich, 2013
- Intern, IFG Ireland Management Ltd., Dublin, 2013

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## MEMBERSHIPS

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- Schweizerischer Verband der Akademikerinnen (SVA)
- Committee member of the Gender4STEM project, co-funded by the Erasmus+ Program of the European Union

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## COMPUTER AND LANGUAGE SKILLS

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- **Programming languages:** Stata, R, LaTeX, MS Office, Qualtrics, GitHub
- **Language Skills:** Luxembourgish (native), German (fluent), English (fluent), French (fluent)